

Case Study

Powering Tech Education in NYC



Access to technology is a critical factor in educational and economic opportunity. Yet, internet access remains a barrier for many students in New York City Housing Authority (NYCHA) developments. Hood Code, a nonprofit providing free coding classes for students aged 8 to 13 in NYCHA communities, is working to change that.

However, teaching coding isn't just about having the right instructors and curriculum—it requires a reliable internet connection. Before partnering with Mission Telecom, Hood Code struggled with frequent connectivity issues that disrupted lessons, slowed student progress, and limited the number of students who could participate.

The Challenge: The Need for Fast, Reliable, and Affordable Internet

Hood Code's students need a connection that can support multiple devices running resource-heavy applications simultaneously to gain hands-on experience with real coding tools. The organization's previous provider often fell short, leading to frustrating interruptions that impacted the quality of instruction.

Hood Code needed an internet provider that would deliver consistent, high-speed broadband at a price that would fit the nonprofit's budget.



More students can participate in our program now because we're no longer worried about data limits or unreliable service. Mission Telecom is helping us expand our impact."

— Stephanie Kim
Program Associate,
Hood Code, Inc.

Quick Facts

- **Reliable Connectivity:** Mission Telecom's high-speed, dependable internet ensures seamless collaboration and uninterrupted learning experiences.
- **Effortless Onboarding:** Hood Code switched to Mission Telecom effortlessly, with zero service interruptions and dedicated support for a smooth onboarding process.
- **Unlimited Access:** With an affordable unlimited plan, Hood Code can expand its reach, giving more students the opportunity to explore IT careers.

The Mission Telecom Solution

When Hood Code switched to Mission Telecom, the difference was immediate. Students could complete coding assignments, collaborate on projects, and access online learning tools without fearing losing their connection.

Not only was the service more dependable, but it was also more cost-effective. Switching was effortless, too. The onboarding process was seamless and was overseen by a dedicated Mission Telecom account manager who worked closely with Hood Code to ensure no service interruption was experienced and that any needs were addressed with urgency and care. Mission Telecom's unlimited rate plan allowed Hood Code to extend its reach, bringing coding education to more NYCHA sites than ever before.

The Bigger Picture: Expanding Opportunities for NYCHA Youth

Hood Code's mission extends far beyond just teaching students how to code. By providing access to digital literacy, the program opens doors to careers in technology, helping to break cycles of poverty and systemic inequality.



This partnership isn't just about better internet—it's about ensuring the students we serve have the same opportunities as anyone else. Access to technology shouldn't be a privilege, and with Mission Telecom, we're making it a reality."

– Jason Gibson
Founder/President,
Hood Code, Inc.

The organization's ultimate goal is to bring coding education to all 302 NYCHA developments. This expansion requires a strong foundation—not just in curriculum and mentorship but in connectivity. With Mission Telecom's broadband solutions, Hood Code is building that foundation.

A Partnership Built for the Future

By providing reliable, affordable, and scalable broadband, Mission Telecom isn't just connecting devices—it's connecting communities to opportunity. The collaboration with Hood Code proves that organizations with the right tools can change lives, one student at a time.



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About Mission Telecom

Mission Telecom is a nonprofit investing in a movement of systemic change. It directly serves social, racial, and economic justice by focusing on grantmaking and delivering affordable, reliable wireless broadband and connected devices to schools, libraries, and under-resourced nonprofits.